

Nestled in the Australian Snowy Mountains Region

# THREDBO

For your next event

You know you'll like it!



A Thredbo Chamber of Commerce Initiative

## THREDBO - THE TOP LOCATION FOR EVENTS

Thredbo is a fully self-contained alpine village nestled in the heart of the spectacular Snowy Mountains. Its picturesque location beneath mainland Australia's highest mountain, Mt Kosciuszko (2228 metres) provides the perfect backdrop for any event imaginable.

Known as a world-class year round resort, Thredbo is a renowned summer destination with more than 300 000 people visiting between November and May for a taste of mountain air, friendly hospitality and to enjoy the many relaxing or adventure based activities.

Thredbo offers a range of services and facilities to assist in staging events from 20 - 5000 attendees with an on hand locally based facilitator available. Located on the banks of the crystal clear Thredbo River and surrounded by a sea of snow gums, this year round alpine village is an event organiser's paradise.



Thredbo hosts a range of sport and culture based annual summer events including the Thredbo Blues and Jazz Festivals, State Series Triathlon, Gourmet Food and Wine Weekends, Tour de Snowy, Thredbo Weddings, National and State Series Mountain Bike Races and Shakespeare on the Green.



Let Thredbo be the shell for your next event.

### PHOTO REFERENCE

1. Thredbo Village through ancient snow gums.
2. Swimmers enter the Snowmaking Pond at Thredbo's State Series Triathlon.
3. Thredbo's duck pond is just one of the picturesque locations surrounding the lush Village Green.
4. Many of Australia's Olympic athletes have trained in the Thredbo Leisure Centre's AIS rated 50m pool.
5. Friendly mountain hospitality and a diverse atmosphere exists within the many alpine venues.



## EASY AND ACCESSIBLE MOUNTAIN LOCATION

Travelling to Thredbo is more like a tourist drive and getting there is a picturesque journey. Many people travel to the Snowy Mountains just to experience the spectacular views from the Kosciuszko Alpine Way. Thredbo is between 5.5 - 6.5 hours from Sydney and Melbourne and 2.5 hours from Canberra.

Regular flights to Canberra exist from Sydney, Melbourne and Brisbane with easy transfers to Thredbo. 45 minute flights exist from Sydney to Cooma and Thredbo is only 1 hour drive away. Hire cars, airport shuttle, taxis and bus services exist between Cooma and Thredbo.

Regular coach services and charters are available to Thredbo from Sydney, Melbourne and Canberra. For larger events, Thredbo has it's own village shuttle bus service.

## A MOUNTAIN OF VENUES AWAIT

What makes Thredbo special for events is the variety of venues available from outdoor locations that will inspire and invigorate to a small intimate bar or restaurant.

**The Village Square** is an open-air alpine mall and creates a great atmosphere for outdoor performances for up to 1000. It is also Thredbo's retail hub offering a range of cafes, restaurants, clothing, gifts, home wares, art gallery and essential services.



**The Village Green** is a large grassed area surrounded by nature with views to the top of the mountain. It's perfect for marquee, performances, stalls, presentations, picnics and sports.

**The Village Concourse** offers a great backdrop for parades and displays.

**Kosciuszko Express Chairlift** top station (2010 metres) is a unique area offering endless views across the spectacular mountain range and into Thredbo Valley.

**Poolside** at the Thredbo Alpine Hotel is a perfect amphitheatre or entertaining area.

**The barbecue bank** is a lush grassed picnic area on the banks of the beautiful Thredbo River.

**Friday Flat** offers a large outdoor concert area with a gentle slope providing great acoustics for the 400 seat Fridays Restaurant.

**Thredbo's Golf Course** hugging the banks of the Thredbo River is a PGA rated course and is another great location.

**Dead Horse Gap** is only a short drive from Thredbo and in deference to its name is frequented by the many brumbies that live in the area.

*Thredbo's Village Square during the Thredbo Jazz Festival weekend; alive with a cool mountain vibe.*



## WHY THREDBO FOR YOUR EVENT?

- Easy and accessible mountain location
- Complete range of accommodation to suit all budgets
- Superb mix of restaurants, cafes and bars
- Complimentary village services and retail centre
- Experienced in hosting a multitude of events
- Rewarding experience for visitors
- Locally based facilitator to assist
- Locally based hire and equipment services

### Thredbo Leisure Centre

The \$6 million Australian Institute of Sport (AIS) Thredbo Leisure Centre caters for elite athletes and is also **open to the public** for a range of multisport activities or even an exhibition. Includes a 50m pool, water slide, sport hall and gymnasium.



**Thredbo Community Centre** and the **Thredbo Chapel** are just two more of the atmospheric venues hidden amongst the many lodges and chalets of this surprisingly diverse village.

**Eagles Nest** is Australia's highest restaurant boasting uninterrupted views of the surrounding mountain range and its best-kept secret is the Gondola ride to the top, at dusk, with the magnificent pink hued alpine sunset as a backdrop.

The many **lodges** and **chalets** within Thredbo have individual characteristics for function and event locations. Many feature private bars, restaurants and guest entertaining areas.



*"It's peace of mind to know that Tourism Thredbo offers a local based facilitator and liaison to assist with event organisation."*

**Stewart Wauchop**

Music Director  
Jazz and Blues Downunder

## PHOTO REFERENCE

1. *Self-contained style... "On the Run" apartments in Thredbo.*
2. *A picturesque Alpine Village, Thredbo has over 4200 beds to choose from.*
3. *Soaking up the summer sun at Snowflakes Bakery.*
4. *Peering into the window at one of Thredbo's intimate restaurants.*
5. *The multipurpose "Kosciuszko Room" is a venue well suited for a product launch.*

## GREAT RANGE OF ACCOMMODATION

Thredbo has a range of year round accommodation choices with over 4200 beds available on mountain to suit all styles and budgets.



From cosy self contained mountain apartments that range from budget to 4.5 star rating, spacious individually characterised lodges, luxury hotel, chalets to boutique bed and breakfast; there's something for everyone.



Thredbo has a Youth Hostel (YHA) and camping is also available close by at Ngarigo or Thredbo Diggings.

**The Thredbo Resort Centre and Thredbo Accommodation Services are Thredbo's own central reservation centres. They are there to assist in securing all accommodation requirements in Thredbo.**

Jindabyne and the Thredbo Valley are only 20 minutes away and offer further accommodation options if required.

"Apart from being one of the most spectacular backdrops in world cycling, Thredbo offers excellent accommodation, meals and wonderful support for the many events staged. If every organisation were as co-operative as Tourism Thredbo, it would make life so much easier for the organisers of events. The Women's World Cup and the Tour de Snowy have benefited greatly from Thredbo's support and helpful infrastructure."

### Phill Bates

AM Sports Promoter  
Women's Tour de Snowy  
Women's World Cup Cycling



## SUPERB MIX OF RESTAURANTS AND CAFES

Thredbo prides itself on offering a huge selection of wining and dining options (20 in all) located within the village.



A scrumptious array of local delicacies can be found on the menus of the award winning regional restaurants.

Within the many choices you'll find there's fine dining, BYO, supper clubs, cafés, bakery, take away outlets, barbecue and picnic areas.



Thredbo is also renowned for its atmospheric bars, lounges and nightclub.

## TOURISM THREDBO - AN EXPERIENCED EVENTS MANAGEMENT ORGANISATION

Tourism Thredbo has been encouraging tourism and business in Thredbo village for the past 16 years, primarily through developing a strong calendar of summer events.

Rest assured, our organisation will strive to assist you successfully plan and research your next event or function in Thredbo by acting as a liaison and point of contact.



Tourism Thredbo is associated with key stakeholders in the local and regional area and can act on behalf of your event to assist with logistics.

Importantly, Kosciusko Thredbo Pty Ltd (KT) which is a division of Amalgamated Holdings (AHL) owns the leasehold for Thredbo and is a key member of Tourism Thredbo. Event organisers can expect a smoother development application process to seek event approval. KT supports the development of continued summer events in Thredbo and since 1988 has spent in excess of \$130 million on enhancements and upgrades to the resort.

## COSMOPOLITAN VILLAGE SERVICES

- Supermarket
- Newsagent
- Information Centre
- Shuttle Bus service
- 2 Reservation Centres
- ATM/EFTPOS facilities
- Pre School
- Child care
- Hairdresser
- Massage
- Photography and video hire
- Physiotherapist
- Thredbo Chapel
- Thredbo Community Centre
- Kids Club and activities
- Service Station
- Medical Services
- Health & Beauty Shop
- Banking Facilities
- Business Centre

"The location is impressive and breathtaking, strengthening the appeal of any event"

**John Speight**  
Thredbo Jazz Festival  
Music Director

*Cascades Restaurant is one of the many wining and dining options (20 in all) available in Thredbo.*



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 "Not only is Thredbo a great location, organising an event in Thredbo is a smooth process due to the commitment of the locally based team who strive to ensure your event is a success."

**Colin Battersby**  
 Owner/Director  
 Raw NRG



## THREDBO SUMMER EVENTS AND FESTIVALS TO DATE

A fantastic mix of successful summer events and festivals have been held annually in Thredbo since 1986.

### JANUARY

#### **Thredbo Blues festivals** **1500 - 1800 festival goers.**

The Thredbo Blues festival, held in January each year, has grown to become a well respected boutique festival attracting between 1 500 - 1 800 attendees. The festival attracts approximately 20 international and local performers who play at the festival over three days from Friday through to Sunday evening; that's over 200 hours of music! Performances can be seen at 15 unique mountain locations including, poolside at the Thredbo Alpine Hotel, Eagle's Nest Restaurant at the top of the Kosciuszko Express Chairlift, boutique mountain bars and restaurants and throughout the Village Square. Thredbo is transformed into a mountain high "Blues Town."



### JANUARY

#### **Thredbo Players host "Shakespeare on the Green" performances**

### JANUARY

#### **Thredbo National Runner's Week** **400 participants**

8 days of activities for families who enjoy sport and competition. Fun Runs, Kids Games, Picnics, The Crackenback Challenge (foot race), Quiz Night, Walks, Golf, Tennis, Singalongs, Kosciuszko Classic (8km Race)



### FEBRUARY

#### **State Series Triathlon in Thredbo** **150 participants**

This classic race consists of a 1200 metre swim, a 40 kilometre bike ride on the Kosciuszko Alpine Way and a 10 kilometre run within Thredbo village. The event location is perfect for triathlete training.

### FEBRUARY

#### **Thredbo Sculpture Symposium**

Invited sculptors carve a piece of alpine gum or Hebel block to create a piece of work in a mountain theme. The works from previous symposiums are found throughout the resort and become part of Thredbo's Self Guided Art walk.

## PHOTO REFERENCE

1. Mountain bike down, chairlift up, Thredbo is also a mountain biking mecca.
2. Thredbo Blues Festival.
3. Thredbo's village green alive during National Runner's Week.
4. Thredbo Golf Course.



## IT'S A REWARDING EXPERIENCE FOR VISITORS

Thredbo is a great holiday destination so there is no shortage of available activities to entertain. Whether it's recreation or rejuvenation, Thredbo has so much on offer.

- Thredbo Bobsled
- Golf on Australia's highest PGA rated golf course
- Range of village and mountain walking tracks
- Guided walks to Mt Kosciuszko
- Platypus in the Thredbo River
- Self guided art and heritage walks
- Thredbo Historical Museum
- Fly fishing lessons and hire
- Mountain bike tours and hire
- Teambuilding activities
- Abseiling and Rock Climbing
- Tennis Courts
- Kosciuszko Express Chairlift
- Traverse Climbing Wall
- Rowing/Kayaking/White Water Rafting
- An alpine shopping experience
- Swimming in the pond
- Horse riding
- Scenic drives and day trips
- Massage and body care centre
- Squash Courts
- 50m Olympic Pool
- Multi Use Sports Hall

### MARCH

#### Tour de Snowy

The world's best women road riders compete in this 5-day event around the Snowy Mountains. A field of approximately 100 riders race from Jindabyne to Thredbo and then undertake a gruelling 35-kilometre criterium around the village.

### MARCH

#### Global Music festivals 500 festival goers

### APRIL

#### Brett Ogle Golf Weekend

Pro golfer Brett Ogle runs clinics and tips over a weekend on Thredbo's 9-hole PGA rated golf course. A highlight of the weekend is the dinner addressed by Brett Ogle.

### MAY

#### Thredbo Jazz festivals 1500 - 1800 festival goers

### AUGUST

#### Olympic Torch Flare Run and celebrations 500 participants

### SEPTEMBER

#### Taste it at Thredbo, gourmet wine and food weekend

### NOVEMBER

#### BMW Motorcycle Rally 400 participants

### DECEMBER TO MAY

#### National and State Round Mountain Bike Championships 500 participants

#### Raw NRG Mountain Bike Fat Tyre festival

The Raw NRG Fat Tyre festival is an action packed week of Race Training with some of Australia's (and the world's!) best racers. Recreational riding from beginners to advanced is part of the festival. The week culminates with a state round of the national series.



"Thredbo's hospitality and friendliness was second to none during the Brett Ogle Golf Weekend - a great success!"

#### Brett Ogle

Golf International

This project is supported by.....



**FIND OUT MORE** Thredbo offers the perfect backdrop and venue for any event imaginable. Thredbo provides the right infrastructure and ease of planning and organisation with Tourism Thredbo's locally based facilitator, to ensure that your event runs smoothly.

Above all, guests to your event will also have an invigorating and enjoyable alpine experience.

For more information about staging your next event at Thredbo please contact:

**Business & Events Manager**  
**Tourism Thredbo**  
**PO Box 132**  
**Thredbo NSW 2625**  
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**Fax: (02) 6457 6970**  
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"Not only were the music and mountain venues superb, there's so much more to do in Thredbo; we rode the chairlift and walked to Mt Kosciuszko while there."

**Surveyed Response from the 2002 Thredbo Blues Festival.**



*Travelling the world in a weekend at Thredbo's Global Music festival*